

# Company Profile



## Introduction

Thabure Media Group (TMG) is an innovative and technologically progressive company of diverse media platforms that directly and indirectly deliver informative, educative and entertaining information for public consumption and for commercial use..

[www.thabure.com](http://www.thabure.com)

*Publishing*

*Printing*

*Graphics*

*Advertising*

*Logistics*

## COMPANY STRATEGY

### Purpose

TMG aims to engage in printing and publishing, graphics, advertising and logistics for the commercial purpose.

### Vision

To be the Lesotho's superior provider of media for public consumption and for commercial use.

### Mission

To directly and indirectly use diverse media platforms to inform, educate and entertain.

### Values

We are Independent, Impartial and Credible.

## Aims and Objectives

- 1.To establish printing and publishing, graphics, advertising and logistics to make information available to the general public and for commercial use;
- 2.To offer independent forums for sharing of opinions, debate and inclusive democratic participation express popular feelings and raise awareness of public issues;
- 3.To provide information regarding development news, plans, methods, successes, challenges and failures;
- 4.To aid the growth of literacy

## THE WORKFORCE

The TMG employs nearly 250 full time and part time employees, with each employee supporting between 5 and 10 dependents, benefiting about 2300 people. The number of employees is expected to increase by 20% in 5 years. The company is proud to be an Equal Opportunity employer. We value and seek diversity at our workplace taking into consideration the gender balance.

### FACILITIES

The TMG operates from a 100 sqm<sup>2</sup> x 45 sqm<sup>2</sup> plot accommodating a 50sqm<sup>2</sup> x 30sqm factory, making possible for production, storage and parking for our customers. We are situated 10 minutes-drive from the Maseru Bridge on the banks of the Caledon River.

### BUSINESS ACTIVITIES

Our company consists of print and digital media solutions. With unmatched reach, flexibility and targeting capabilities, doing business with TMG is the most effective direct customer contact for printing and publishing, advertising and logistics solutions.

## 5 Reasons you should do BUSINESS with TMG

- 1.WE break communication barriers and provide knowledge through diverse print and digital media, special supplements, custom newsletters and trade publications.
- 2.WE are a hub of creative minds and full house print and digital advertising agency for Classifieds Ads, Recruitment Ads, Legal notices, Announcements and Tender Ads, Commercial display Ads, Advertorial Ads and Loose retail promotional inserts.
- 3.WE make it our business to make your Business look GOOD by providing top of the range graphic design and branding signage.
- 4.WE provide high volume and print-on-demand full colour printing solutions from pre-press to post-press.
- 5.WE are a transportation and distribution agency offering custom designed countrywide deliveries with special expertise and technical capacity in media related products..

## PORTFOLIO OF TMG BUSINESS SOLUTIONS

### Printing & Publishing

Provided through our semi-autonomous unit, First Print It, we offer total printing and finishing solutions from pre-press to post-press and we know that printing is Personal, we therefore customize it for every client.



## Graphics Solutions



## Advertising Solutions



## Logistics Solutions



We SERVE our customers 24 hours, 7 days, because we LOVE what we do.

## TMG TOP BRANDS



[www.tmglive.tv](http://www.tmglive.tv)

[www.tmglive.tv](http://www.tmglive.tv) - is an online newspaper that covers local and Southern Africa regional news with round the clock breaking news and features. It produces regular Special Reports on text and video, bringing to readers an in-depth coverage of the account of biggest news events of the moment



[www.shoplesotho.com](http://www.shoplesotho.com)

[www.shoplesotho.com](http://www.shoplesotho.com) - an online platform newspaper for web marketing of Lesotho products as a one-stop locating service. If you want to know what products and services to acquire in Lesotho, this e-commerce is the right platform. Stay on top of different industries in Lesotho. Our goal is to help people to stay on top of the market.

Metro

# Metro

**Metro** - The Lesotho's highest and widest circulating independent newspaper distributed FREE to homes, offices, shopping malls, petrol filling stations, on transit and in the streets countrywide every Thursday. Its editorial focuses on service delivery and development journalism.

## Sunday Gazette

With Financial Gazette

**Sunday Gazette (Online)**

The Lesotho's Sunday newspaper, incorporating *Financial Gazette*, for the Learned, the Wise and the Rich, which everybody who is worth it and the who-and-who of Lesotho would want to associate with. It covers mainly finance, governance, justice, health, sport, arts and culture.

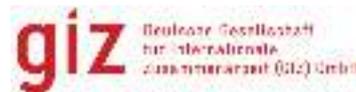
## LEISURE

**Leisure Magazine (Online)**

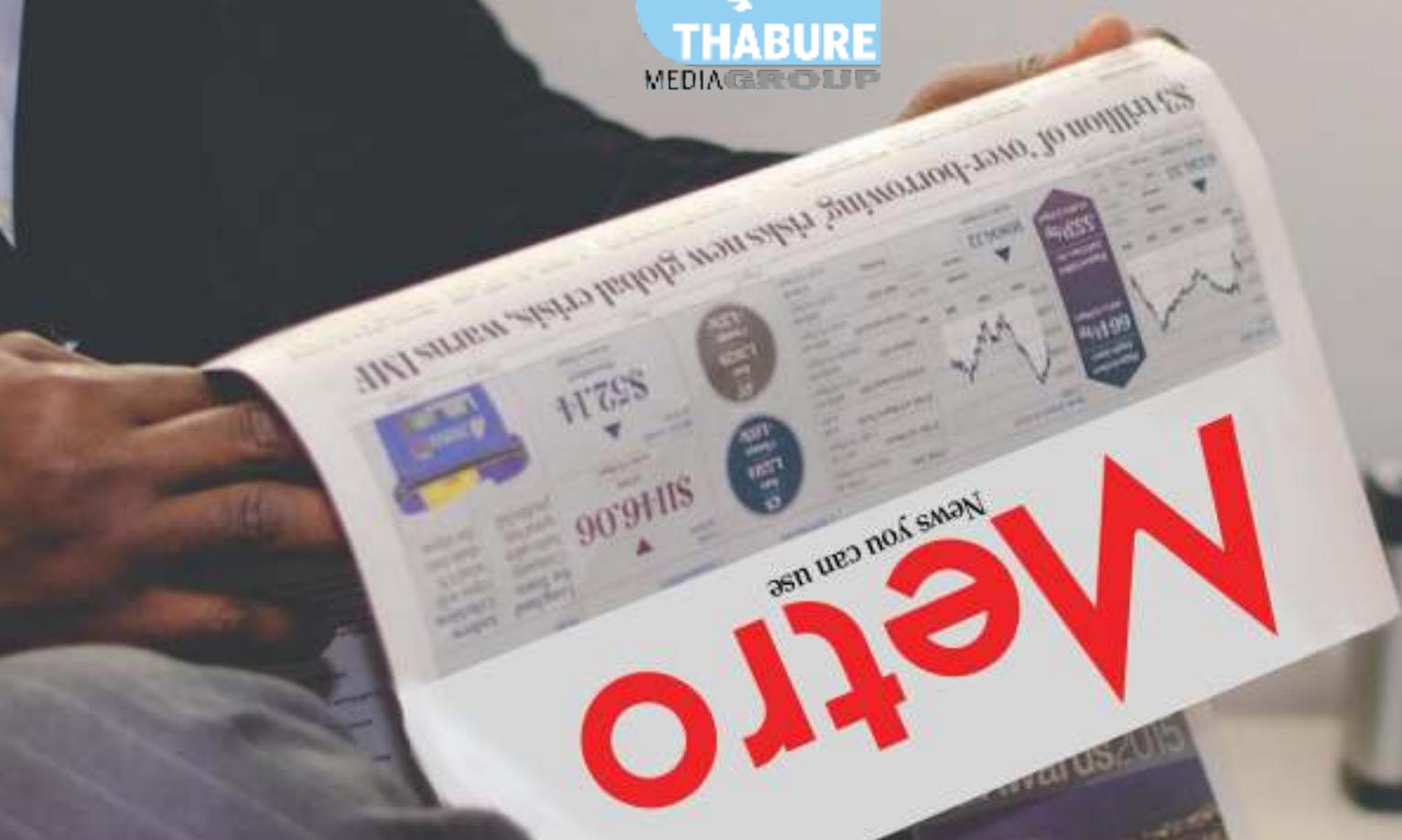
A Southern Africa regional monthly magazine on tourism and hospitality industry for young travellers who want to explore the world and old travellers looking for outing rests as well as investors in the hospitality industry. The magazine provides practical information, user tips and easy-to-follow advice on aspects of travel, life, exploration, leisure, investment and holidays.

## TMG CLIENTELE

Our clients are from diverse industries including mass media, retail, healthcare, automotive, finance, insurance, state departments, with a growing proportion being multi-location businesses such as franchises.



...And Many More



Contact us and let us know what TMG can do for you.

**Printing**

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**Postal Address**

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**Physical Address**

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